<table>
<thead>
<tr>
<th>Unit</th>
<th>length of time in weeks</th>
<th>Concepts &amp; Competencies</th>
<th>Common Assessments</th>
<th>Academic Standards (PA Core if applicable)</th>
</tr>
</thead>
</table>
| Unit 1 | 2 | **Principles of Design**  
Use appropriate design techniques  
Use appropriate process for design production  
Print final product | ➢ Design activities | xxxxxxxx |
| Unit 2 | 2 | **Logo Design**  
Use appropriate design techniques  
Use appropriate process for design production  
Print final product | ➢ Logo design | xxxxxxxx |
| Unit 3 | 3 | **Business products**  
Use appropriate design techniques  
Use appropriate process for design production  
Print final product | ➢ Business stationary design | xxxxxxxx |
| Unit 4 | 2 | **Advertising**  
Use appropriate design techniques  
Use appropriate process for design production  
Print final product | ➢ Poster Design | xxxxxxxx |
| Unit 5 | 2 | **Magazine cover**  
Use appropriate design techniques  
Use appropriate process for design production  
Print final product | ➢ Magazine cover | xxxxxxxx |
| Unit 6 | 2 | **Point of interest display**  
Use appropriate design techniques | ➢ Display project | xxxxxxxx |
<table>
<thead>
<tr>
<th>Unit 7</th>
<th>3</th>
<th>Package design</th>
<th>Packaging projects</th>
<th>xxxxxxxx</th>
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<tbody>
<tr>
<td></td>
<td></td>
<td>Use appropriate design techniques&lt;br&gt;Use appropriate process for design production&lt;br&gt;Print final product</td>
<td></td>
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<table>
<thead>
<tr>
<th>Unit 8</th>
<th>2</th>
<th>Game board design</th>
<th>Game board prototype</th>
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<tbody>
<tr>
<td></td>
<td></td>
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